**MCDA Report to MMEA - Spring 2022**



Organizational Leadership:

President, Amy Krinke

Past-President, Stephen Rew

President-Elect, Kevin McBeth

Membership Secretary, Kathy Bhat

Planning is in progress for our next conference in Springfield from July 26-29.

* We are returning to our previous conference model and will have 7 honor ensembles: 4-5-6, 7-8, 9-10, Church and Community, Show Choir, and Jazz Choir. “Missouri All-State Festival Choir.” will continue for the second year.
* The registration deadlines for the honor ensembles are approaching quickly. We are really having to work hard to get participation up and running again after the pandemic. It is taking much more targeted communication to get participants informed and interested in our opportunities.
* This conference will have 70 interest sessions (including 11 reading sessions). Friday of our conference, we will host our third annual Open Access day.
* We are piloting a sponsorship program for Title I schools in the Springfield area. This program will provide free participation in the 4-5-6 honor choir for any student who attends a Title I school and has a director's recommendation. We will also provide a complimentary 1-day pass to our conference for teachers of these students if they are not members of MCDA.
* We are in year four of a special membership program of assistance for new members - especially directed towards new teachers. In the entirety of the program we have assisted 41 people with membership and have retained 35 (85%). Further, this program includes regular check-in with each person. Following their third year, they also receive a discounted conference rate as an additional incentive.
* Registration for our conference is open and gaining traction.

MCDA has a new website design and is being managed by Mike Pierson. This is a much more user-friendly platform than our previous one and is housing our registration process for our honor choirs and conference registration. We are using Opusevents for the submission of auditions.

At the end of April, MCDA membership will receive the first printed version of our Opus Magazine since 2019. Formerly, we had moved to digital publication to contain costs during the pandemic.

This summer, the MCDA board will be reviewing a new recording and score for Exsultate Justi-Viadana completed by Kinnison Choral. Exsultate Justi is the 22-23 audition piece for the Missouri All-State Choir. Exsultate Justi- Viadana and O Sing Joyfully - Batten alternate every other year.

Communication has begun with the All-State clinician for 2023. We do not yet have our clinician under contract at the time of this report.