

ADVERTISING OPTIONS

Full page - 8.5"x11" - \$675 (inside cover \$800)

1/2 page - 5.5"x8.5" - \$450

1/4 page - 4.25"x5.5" - \$250

Business card - 3.5"x2" - \$125

*Rate is per issue.

*5% discount with a commitment to advertising in all 4 issues, applied to summer issue invoice.

SUBMISSION DEADLINES

August 1 - Fall issue (to members September 5)

November 1 - Conference issue (to members December 5)

February 1 - Spring issue (to members March 5)

April 1 - Summer issue (to members May 5)

Connect with over 2000 Missouri music educators by advertising with the MSM!

Our magazine is a full size publication (8.5x11in) produced in color.

Help us get your information to our members!

email: editor@mmea.net and/or mmea.editors@mmea.net

UPDATED 9/22/2025



Design Specifications

1/8" Bleed 1/8" Bleed **Half Page Full Page** 5.5"x8.5" 8.5"x11" Place text within 1/2" of the trim line Trim Line on two adjoining edges this is the edge of the page **Business Card** 3.5"x2" **Quarter Page** 4.25"x5.5" Place text within 1/2" of Place text within 1/2" of trim line the trim line on on all four edges two adjoining edges

File Formats Accepted: PDF, JPG, PNG

Minimum File Size: 1 MB

Color Profile: CMYK

Bleed: 1/8" of the background graphic

Safety Area/Margin: 1/2" inside

the trim line where all essential design elements

(text, logos, website, etc.)

should be placed to prevent content

from being cut off

during trimming.