



Missouri Music  
Educators Association  
Strategic Plan  
2020-2022

(DRAFT)

Advocacy	Leading the Profession	Capacity Building	Research
<p>Inform and activate the public, policymakers and educational leaders to support music as core in the complete education that must be available to all students</p> <p>A. Sustain and grow Advocacy Day at the Capitol</p> <p>B. Develop materials promoting the benefits of music education in Missouri</p> <p>C. Create online resources</p> <p>D. Create and maintain relationships with the Department of Education, Governor’s Office, legislative leaders, and other arts organizations</p>	<p>Provide music educators and leaders with engaging professional development opportunities and resources to support best practices and serve the needs of students</p> <p>A. Lead professional and personal development by providing dynamic and effective resources, materials, publications, and learning opportunities</p> <p>B. Build the capacity of future leaders in our profession</p> <p>C. Foster activity in recruiting and retaining music teachers, maintaining the vitality of the profession</p>	<p>Ensure sound fiscal practices and decision making to advance our association and the profession we serve.</p> <p>A. Increase membership in existing and new categories.</p> <p>B. Ensure a fiscally sound Association.</p> <p>C. Exemplify our mission and vision in all programs and projects.</p> <p>D. Empower committees, councils, and members to achieve the Association’s mission and vision.</p>	<p>Create and support partnerships between researchers and practitioners to improve practice and expand knowledge.</p> <p>A. Publish and promote the “Missouri Journal of Research in Music Education.”</p> <p>B. Share research and knowledge with internal and external audiences, presented in a way that is accessible to those audiences.</p>

## Mission

The Missouri Music Educators Association, a federated association of the National Association for Music Education clearly focuses on effectively serving the membership in their goals of teaching and learning, by promoting a comprehensive music education program that furthers music making by all and supports the advancement of music education as a profession.

## Vision

Every student in Missouri shall have access and exposure to a well-balanced, comprehensive, sequential, and high-quality program of music instruction taught by fully certified music teachers.

## Strategic Direction #1: Advocacy

- Develop a detailed plan for advancing a legislative agenda that will identify music as a core subject and articulate instructional requirements for music in statute
- Develop a support network of music education advocates consisting of parents and other community members from across the state dedicated to advocating on the local and state level
- Increase involvement of Tri-M and NAFME-C members in the advocacy network
- Identify arts related policy agendas of candidates and provide information to MMEA, advocates and the public
- Increase public awareness of the relevance and importance of music education
- Develop online resources for training of advocates
- Create and maintain relationships with Department of Education, Governor's Office, legislative leaders, and other arts organizations
- Declare March as MIOSM via proclamation from Governor's office

## Strategic Direction #2: Leading the Profession

- Continue to expand the mentoring program to be a year-long outreach to young teachers
- Expand the intentional training of mentors and increase involvement throughout the year
- Continue to promote Tri-M through publicity of the Leadership Summit and involvement in advocacy efforts
- Continue to develop the Leadership Program by providing training to existing leaders and recruit the next generation of state and local leadership
- Assess the needs of the membership and offer relative clinic sessions that meet those needs at the annual In Service/Workshop
- Identify and implement policies of inclusion and equity in all aspects of the organization
- Publish and support the Missouri School Music magazine as a resource for members
- Expand professional development resources on the MMEA website
- Increase activities related to music instruction for students with special needs, inclusion and adaptive instruction
- MMEA will investigate curriculum changes and develop strategies and resources to assist the music educator with new developments for effective music education.

### Strategic Direction #3: Capacity Building

- Increase membership in all areas of MMEA by 10%, focusing on teachers in the urban and rural areas
- Continue accounting and finance practices that ensure clarity and fiscal responsibility
- Expand sponsorship opportunities
- Maintain existing relationship with music affiliates, serving as an umbrella to promote their activities through the state conference
- Review and update the MMEA Strategic Plan and Constitution, By-Laws, and Policy and Procedures Manual annually
- Document and compile job descriptions for all board positions and staff

### Strategic Direction #4: Research

- Publish and promote the Missouri Journal of Research in Music Education
- Expand the website to include a database for research
- Expand the website to include a members only section that includes professional development videos and articles
- Facilitate collaborations between music education researchers and practitioners to undertake research specific to Missouri that will drive informed practices and innovation