



<u>Advocacy</u>	<u>Leading the Profession</u>	<u>Capacity Building</u>	<u>Research</u>
<p>Inform and activate the public, policymakers and educational leaders to support music as core in the complete education that must be available to all students</p> <p>A. Sustain and grow Advocacy Day at the Capitol</p> <p>B. Develop materials promoting the benefits of music education in Missouri</p> <p>C. Create online resources</p> <p>D. Create and maintain relationships with the Department of Education, Governor's Office, legislative leaders, and other arts organizations</p>	<p>Provide music educators and leaders with engaging professional development opportunities and resources to support best practices and serve the needs of students</p> <p>A. Lead professional and personal development by providing dynamic and effective resources, materials, publications, and learning opportunities</p> <p>B. Build the capacity of future leaders in our profession</p> <p>C. Foster activity in recruiting and retaining music teachers, maintaining the vitality of the profession</p>	<p>Ensure sound fiscal practices and decision making to advance our association and the profession we serve.</p> <p>A. Increase membership in existing and new categories.</p> <p>B. Ensure a fiscally sound Association.</p> <p>C. Exemplify our mission and vision in all programs and projects.</p> <p>D. Empower committees, councils, and members to achieve the Association's mission and vision.</p>	<p>Create and support partnerships between researchers and practitioners to improve practice and expand knowledge.</p> <p>A. Publish and promote the "Missouri Journal of Research in Music Education."</p> <p>B. Share research and knowledge with internal and external audiences, presented in a way that is accessible to those audiences.</p>



Strategic Plan Proposal 2018-2020

Mission

The Missouri Music Educators Association, a federated association of the National Association for Music Education clearly focuses on effectively serving the membership in their goals of teaching and learning, by promoting a comprehensive music education program that furthers music making by all and supports the advancement of music education as a profession.

Vision

Every student in Missouri shall have access and exposure to a well-balanced, comprehensive, sequential, and high-quality program of music instruction taught by fully certified music teachers.

Strategic Direction #1: Advocacy

GOALS	LEADER(S)	STATUS
Sustain and grow Advocacy Day at the State Capitol for music education	Adv Music Ed Chair, SMTE Rep, Gov Rel Chair	Achieving –Working to add Tri-M
Develop advocacy materials promoting the benefits of music education in Missouri.	President	Progressing – To be completed by January, 2019
Expand and create additional online advocacy resources	SMTE Chair, Adv Music Ed Chair	Planning
Send representative to State Board of Education Meetings	Gov Rel Chair	Progressing
Send MMEA Conference recordings to state legislators	President/Past-President	Achieving
Declare March as MIOSM via proclamation from Governor's office	President	Achieving
Create and maintain relationships with DESE, Governor's office, legislative leaders, and other arts organizations	President, Gov Rel Chair, Adv Music Ed Chair	Progressing
Provide website link to NafME and MMEA advocacy materials teachers can share with parents and sponsor organizations	President, Adv Music Ed Chair, SMTE Rep, Gov Rel Chair	Planning
Increase level of involvement in advocacy from all areas of membership.	President, Adv Mus Ed Chair, Retired Members Chair, MIOSM Chair, Tri-M Chair, NafME-C President and Advisor	Progressing

Strategic Direction #2: Leading the Profession

GOALS	LEADER(S)	STATUS
MMEA will investigate curriculum changes and develop strategies and resources to assist the music educator with new developments for effective music education.	SMTE Chair	Achieving
Grow mentoring program through recruitment and the intentional training of mentors	President, Mentoring Chair, Equity Chair	Planning
Grow Tri-M program and Summit through recruitment and publicity	Tri-M Chair	Progressing
Increase activities related to music instruction for students with special needs, e.g. inclusion and adaptive instruction	President, Equity Chair	Progressing
Implement Leadership Program to train existing leaders and recruit and develop the next generation of state/local leadership	Past-President	Progressing
Increase presence, including exhibit space, at related educational conferences	President	Planning
Recognize comprehensive models of outstanding performance at the annual In-Service/Workshop Conference.	Vice-Presidents	Achieving
Continue to embed inclusion and equity practices into Association activities	President	Progressing
Increase communication with Missouri superintendents and principals	President	Planning
Establish Equity Council to assess the level of underserved students in Missouri and propose solutions	Equity Chair	Progressing
Publish and support Missouri School Music Magazine as a resource for members	MSM Editor	Achieving
Continue upgrade of MMEA website to provide more resources, convenience, and efficiency for membership	Web Director	Achieving

Strategic Direction #3: Capacity Building

GOALS	LEADER(S)	STATUS
Increase membership in all areas	President	Progressing
Continue accounting and finance practices that ensure clarity and fiscal soundness.	President, Past-President, Exec Director, District Presidents	Achieving
Exemplify our mission and vision in all programs and projects	President	Achieving
Expand sponsorship opportunities	Past-President	Achieving
Maintain existing liaison with music affiliates, serve as umbrella to help promote their activities through the state conference.	President	Achieving
Assess and update the MMEA Strategic Plan and Constitution, By-Laws, and Policy and Procedures Manual annually	President	Achieving

Strategic Direction #4: Research

GOALS	LEADER(S)	STATUS
Publish and promote the “Missouri Journal of Research in Music Education.”	Research Chair, MJRME Editor	Achieving
Utilize MMEA website to share research	Web Director, Research Chair, MJRME Editor	In Progress
Sponsor collaborations between music education researchers and practitioners to undertake research specific to Missouri that will drive informed practices in teaching and inspires innovative ideas.	President, Research Chair	Planning